

A publication of SCANA CORPORATION

# INSIGHTS

A DEVELOPING STORY // GALLOPING AHEAD // UP ON THE ROOF



WINTER  
2016



The region represented by the Southern Carolina Regional Development Alliance has many advantages for companies looking to locate in South Carolina. Located halfway between New York and Miami, the region is within a day's driving reach of more than two-thirds of the U.S. population. One-third of the I-95 exits in South Carolina are in the six counties that make up the Alliance, which also provides easy access to the ports in Charleston and Savannah.

Nupi Americas, Inc., a North American subsidiary of Nupi Industrie Italiane, S.p.A., recently began manufacturing, warehousing and distribution operations in a speculative building built by the Southern Carolina Alliance and its partners. SCANA's economic development team worked closely with the Alliance to help recruit Nupi to the region and, in this issue of *Insights*, you'll read about that project and our relationship with the Alliance.

Another area with exciting news is the horse country around Tryon, North Carolina. The Tryon International Equestrian Center has received national attention in its first year of operation. The Center is part of a sprawling resort complex that will soon include a state-of-the-art sports complex, a 150-room hotel, an RV park, rental homes and cabins, restaurants and retail stores. Our subsidiary PSNC Energy supplies natural gas to the complex. The story begins on page 8.

Interest in solar energy continues to grow in South Carolina. SCE&G currently has more than 350 customers with solar systems, including homes, businesses, non-profits and government entities. Our goal is to add more than 84 MW of new solar energy by 2020, with 30 MW of that coming online by the end of 2016.

Columbiana Centre in Columbia has one of the largest customer-owned solar generating facilities on SCE&G's system. You'll read about why the Centre chose to go solar in this issue.

Our company and our employees have the privilege of supporting many fine organizations that are dedicated to improving the lives of people across South Carolina and beyond. Senior Resources, Sustaining Our Seniors, Home Works of America and The Sustainability Institute are four groups we're pleased to feature in *Insights*. From providing meals for housebound seniors to weatherizing homes for low-and-fixed income residents, they are providing much needed assistance to those who need it the most.

As we begin 2016, I would like to extend best wishes from our company to you in the coming year.

Kevin Marsh,  
Chairman, President and  
Chief Executive Officer,  
SCANA Corporation

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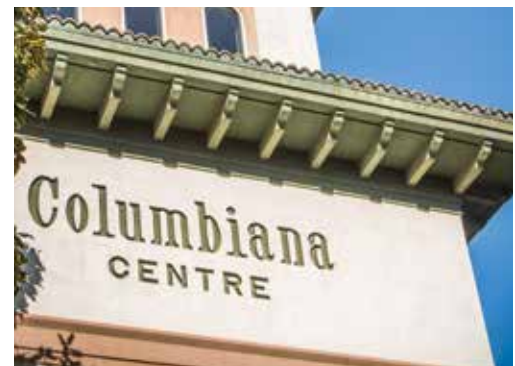
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*Nupi Americas, Inc.'s new manufacturing, warehousing and distribution operations facility, located in the Southern Carolina Industrial Campus in Hampton County.*



# A Developing Story

BY JIM POINDEXTER | PHOTOS BY ROBERT CLARK

*The Southern Carolina Regional Development Alliance strives to improve the quality of life in six South Carolina counties through job creation.*



*The 1,369 acre Southern Carolina Industrial Campus is located less than five minutes from Exit 38 on I-95.*

The news was a boon for Hampton County. In October 2015, Nupi Americas, Inc. announced plans to establish manufacturing, warehousing and distribution operations in a 50,000-square-foot speculative building in the Southern Carolina Industrial Campus. The announcement was the culmination of a nearly seven-year effort by the Southern Carolina Regional Development Alliance and its partners, including SCANA, to bring a large manufacturer to the 1,369-acre industrial park.

Headquartered in Houston, Texas, Nupi Americas is a subsidiary of Nupi Industrie Italiane, S.p.A., which has been manufacturing and marketing the NIRON product line since 1982. NIRON is a complete polypropylene pipe and fitting system for the distribution of hot and cold water in plumbing and air conditioning systems.

“MeadWestvaco, Southern Carolina Alliance and Hampton County began development plans for the Southern Carolina Industrial Campus in earnest in 2008 when Hampton County officially joined the Alliance,” said Kay Maxwell, vice president of marketing for the Southern Carolina Regional Development Alliance. “Site preparation for the building began as early as 2009. The goal for the project was to construct an industrial building that would be attractive to companies desiring proximity to international ports and ease of access to markets across the country via I-95.”

Created in 1996, the Southern Carolina Regional Development Alliance is one of eight economic development alliances in South Carolina. The most rural economic development region in the state, the organization was established to diversify the regional economies of Allendale, Bamberg and Barnwell counties through industrial recruitment. The Alliance now includes Hampton, Colleton and Jasper counties as well.

“The Alliance was established to offset the job losses from downsizing at the Department of Energy’s Savannah River Site by diversifying our regional economy,” said Maxwell. “Our mission is to improve the quality of life for our citizens through job creation. While our primary mission is industrial recruitment, SCA is also involved in assisting our member counties

with community and workforce development as well as product development.

“We’re proud that Nupi Americas chose Hampton County for their manufacturing and distribution operation,” she continued. “Not only will the company create direct and indirect jobs in the area, their decision to locate at the Southern Carolina Industrial Campus will ‘seed’ this industrial park for further development. It’s a great selling point to demonstrate that Nupi, a leader in their industry, chose Hampton County for a U.S. location.”

SCANA’s economic development team works closely with the Southern Carolina Alliance to support its efforts to recruit industrial companies to the region.

“Economic development is not just one thing that you do,” said Brad Samuel, SCANA local government and economic development representative, whose territory includes five of the six counties in the Southern Carolina Alliance. “It’s a multi-pronged approach. When you’re recruiting new industry, these companies don’t look at county or state lines. They’re looking at a region. Our economic development team strives to help the Alliance make sure it’s ready to address the needs of those prospects.”

Maxwell said the support of the Alliance’s economic development allies such as SCANA is critical.

“The Alliance works closely with our economic development allies at the local, state and federal levels, as well as our allies in education, workforce training and utilities,” Maxwell said. “This cooperation and coordination effort is critical to our success because companies are looking for advantages at every level.”

In 2008, SCANA was one of the sponsors of a feasibility study that led to the formation of a joint water and sewer authority in Hampton County.

Incorporated as a public agency in 2012, the Lowcountry Regional Water System consolidated the water and wastewater systems of the towns of Brunson, Gifford, Hampton, Varnville and Yemassee, and Hampton County. The LRWS began operating the system in June 2013 and now serves the Southern Carolina Industrial Campus.

“The feasibility study addressed how economies of scale through regionalization of existing operations could not only increase the viability of the water and wastewater operations, but also create opportunities for economic development in Hampton County,” said Brian Burgess, general manager of the Lowcountry Regional Water System. “Our soon-to-be completed pump station upgrade in the Southern Carolina Industrial Campus will provide sewer capacity for Nupi Americas and give the park the infrastructure to handle future development.”

The SCANA economic development team assisted MeadWestvaco, the Southern Regional Alliance and Hampton County throughout the development of the Southern Carolina Industrial Campus project. Grants provided by SCANA helped fund the construction of an entrance road and the spec building now occupied by Nupis America. Samuel said the Southern Carolina Industrial Campus is a valuable asset for Hampton County and the surrounding area.

“The Southern Carolina Industrial Campus is a South Carolina Certified Site, which means all due diligence has been completed and infrastructure installed,” Samuel said. “This is important to the Alliance’s ability to recruit new business.”

Maxwell added, “Companies are seeking a competitive edge that includes a shorter timeline to begin production. Having infrastructure in place and site preparation done reduces the cost and time needed for start-up. Many of the companies we meet with are looking for existing or speculative buildings that can be finished to suit their needs.

“Having a business-friendly utility partner like SCANA is critical to our recruitment efforts,” she continued. “Most companies want to meet with our utility partners early on in the site location search and often our utility allies participate in our industrial recruitment meetings to establish that important relationship from the beginning of the process. SCE&G plays a critical role at almost every stage.”

Although the region represented by the Alliance is mostly rural, Maxwell said the area and its workforce have been shaped by manufacturing.

“For more than 65 years, manufacturing has been the backbone of our communities,” Maxwell said. “Because the Savannah River Site is located in Barnwell and Allendale counties, we have a high number of engineers, chemists and lab technicians. We also have a high percentage of machinists, operators and programmers, as well as welders. Most importantly, our region has developed an appreciation for heavy manufacturing over generations. The pro-business outlook in our small towns is part of the reason companies are attracted to the region.”



*(L-R) Bill Hager, Hampton County Economic Development Commission chairman; Rose Elliott, Hampton County administrator; Brad Samuel, SCANA local government and economic development representative*





## Regional Profile

- The Southern Carolina Regional Development Alliance includes Allendale, Bamberg, Barnwell, Hampton, Colleton and Jasper counties in the southwest corner of the state.
- One-third of the I-95 exits in South Carolina are located in this region.
- The region is within a day's driving reach of more than two-thirds of the U.S. population.
- Since its inception in 1996, the Southern Carolina Regional Development Alliance has played a critical role in obtaining more than \$900 million in capital investment and \$15.2 million in grant funding, and in the creation of more than 3,700 jobs.
- According to the S.C. Department of Commerce, both the per capita capital investment in the region and the per capita job creation over the last 10 years have outpaced the state average.

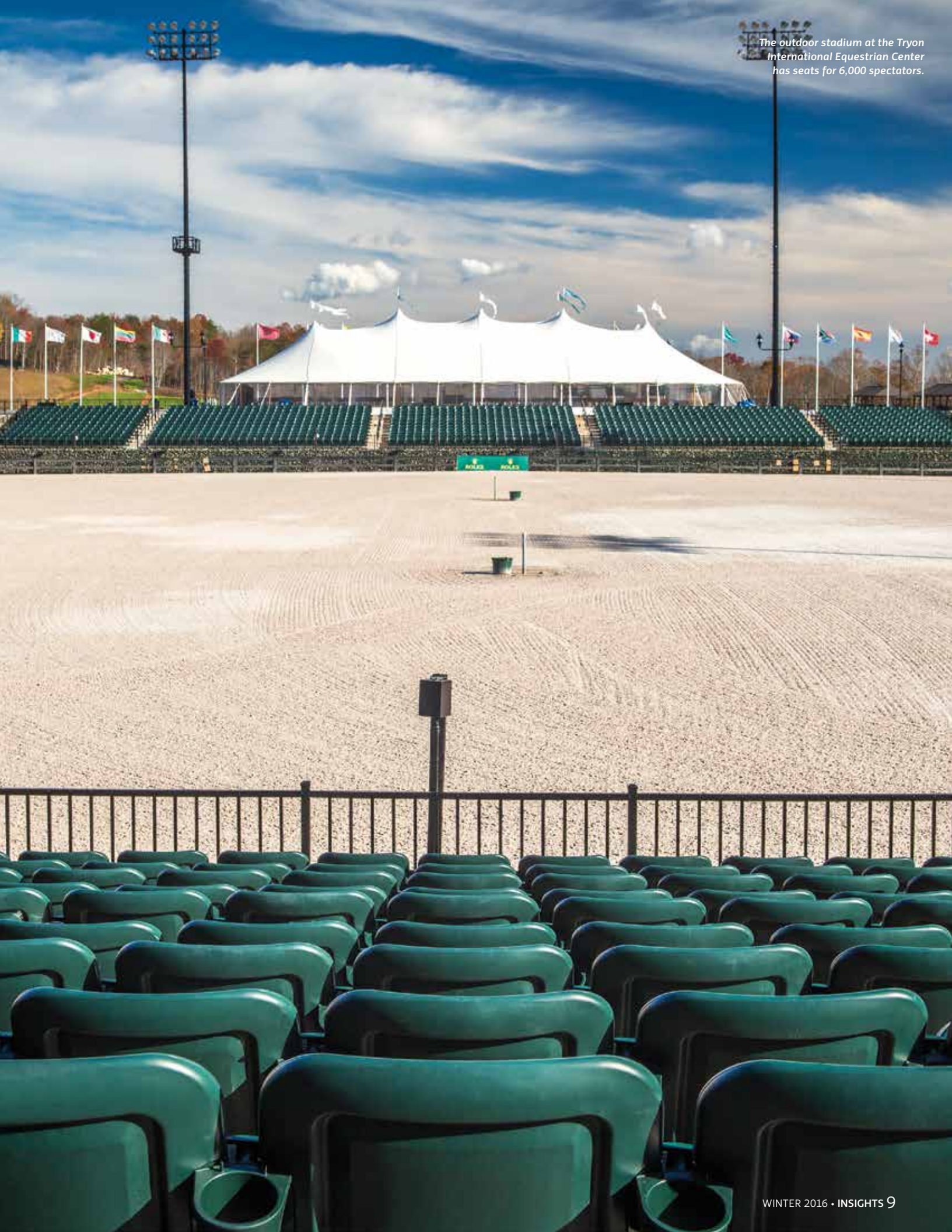
A light blue silhouette of a rider on a horse, positioned in the background behind the main text. The rider is leaning forward, and the horse is in a dynamic, forward-leaning posture.

BY PERSIDA MONTANEZ | PHOTOS BY ROBERT CLARK

# GALLOPING AHEAD

The Tryon International Equestrian Center is a world-class facility for equine sports.

The outdoor stadium at the Tryon International Equestrian Center has seats for 6,000 spectators.





Morris is a seven-foot-tall white fiberglass horse standing in the middle of charming downtown Tryon, North Carolina. Since 1928, Morris and three predecessors have served as mascots for the Historic Town of Tryon, a visible reminder that Polk County is horse country.

Fifteen minutes away, the Tryon International Equestrian Center is poised to become one of the leading equestrian destinations in the world. Located in the foothills of the Blue Ridge Mountains, the 1,600-acre facility center drew large crowds for its first full season in spring 2015, attributable to its professional-level equestrian facilities and vast recreational and resort amenities.

“Attendance for our first season exceeded our expectations,” said Sharon Decker, chief operating officer, Carolinas Operations, Tryon Equestrian Partners, who also serves on SCANA’s Board of Directors. “The community and equestrians from all over have supported us and are excited about the experiences we provide at the center.”

The Equestrian Center has six all-weather rings; more than 830 permanent stables, with more planned; elevated viewing platforms; climate-controlled shade pavilions; a more-than-6,000-seat outdoor stadium; and a 100,000 square-foot covered arena. Riders of all levels and spectators can enjoy hunters, jumpers, dressage and other disciplines, with a breathtaking view of the mountains as a backdrop.

Doug Payne, a judge, trainer and professional competitor has found the Tryon center comparable to other well-established centers such as the renowned Kentucky Horse Park. Payne has spent a lot of time at the center and says he will not be surprised if it becomes a national hub for equestrian activity.

“The center is conveniently laid out, every detail is taken care of and it’s growing fast. Every time I come

back there’s something new,” said Payne. “The Tryon area has historically been a focal point for equestrian activity and it’s great to see its resurgence.”

SCANA subsidiary PSNC Energy provides natural gas to many of the Equestrian Center’s facilities, including the main arena, as well as the on-site club and restaurants. Decker said natural gas is part of the success of the center’s day-to-day operations.

“It’s just a good choice as it is a clean, efficient fuel source,” she said. “We’ll continue to use natural gas moving forward.”

PSNC Energy also has infrastructure in place in areas surrounding the center, such as the former White Oak Plantation, which was purchased by Tryon Equestrian Partners for future development.

“This is a great project for PSNC Energy and gives us potential for huge growth in this area,” said Vince Howell, PSNC Energy’s commercial sales representative in the Asheville Region. “I have been contacted by other developers who are interested in properties in this area and want to know if natural gas is available.”

While world-class equine sport is the main draw, the equestrian center is only part of Tryon Resort. Current accommodation options include an RV park, multi-bedroom rental cabins and rental homes. In 2016, Tryon Resort will expand to include a state-of-the-art sports complex complete with more arenas and riding facilities. The hotel at Tryon Resort, opening in 2017, will include a spa overlooking the equestrian center with 150 rooms and all the amenities of a

world-class hotel. A visitor's center in partnership with surrounding counties and a Tryon Equestrian Village with ample retail options nearby is in the works.

"Our vision is to create one of the most significant lifestyle and equestrian centers in the world, while maintaining the rural character and historical and traditional side of this community," said Mark Bellissimo, of Tryon Equestrian Partners. "It'll be a place for those who love horses to come to enjoy every element of the sport, entertainment and hospitality."

Almost 700 people have been employed so far to bring the center to life. Upon completion of the equestrian center and resort in three to five years, around 2,000 are expected to be working at the resort, a workforce to rival the number of residents in nearby Tryon.

"Because of a loss of manufacturing jobs in this area, we are using the equine history and expertise in the county as an asset and building upon it," said Decker. "We want to turn this community around and hiring equestrians in the area, like those

in Isothermal Community College's equestrian programs, is a part of that."

Tryon Resort and the equestrian center will provide an economic boost to the area in general, with the hospitality industry being an example of many that will benefit. Visitors to Tryon International Equestrian Center are estimated to book about 180,000 room nights per year, according to a study conducted by Magellan Strategy Group regarding the economic impact of the center.

Recognition for the equestrian center is growing quickly. The United States Eventing Association has selected Tryon International Equestrian Center as one of two host sites for the USEA American Eventing Championships for the next three years. The AEC is the annual championship for every level of the Olympic equestrian sport.

"We are honored to be hosting the eventing championships," said Decker. "It's a special opportunity to bring visibility to the center and equine sports, since we believe the sport should be accessible to everyone."



*The Tryon International Equestrian Center and Tryon Resort is scheduled to be completed within the next five years.*



*Attendance for the first season of events at the Equestrian Center exceeded expectations, according to Chief Operating Officer Sharon Decker.*



home  
sweet  
energy-efficient home

New weatherization program provides energy savings to homeowners who need it the most.

BY HANNAH MARIA HAYES | PHOTOS BY ROBERT CLARK



# Imagine having 40 percent of the warm air from your heating system escape due to disconnected ductwork in the crawl space of your home.

Inadequate attic insulation, leaking vents and an unpatched hole hidden behind a medicine cabinet were also culprits contributing to poor energy efficiency in Maggie Burghoff's North Charleston home. During the past 10 years, Burghoff knew something was amiss because her energy bills tripled every winter despite keeping her thermostat at a cool 61 degrees. It wasn't until this December, however, that she received help from some experts.

Burghoff's home is one of 80 that will be weatherized – at no cost to the homeowner – to make it more energy efficient. The new Home Energy Savings Program, which benefits low- to moderate- and fixed-income residents in the Charleston area who have utility bills that constitute a significant portion of their monthly income. This groundbreaking program is run by The Sustainability Institute, a nonprofit organization with a mission of empowering South Carolinians to conserve energy and reduce their environmental footprint, in partnership with SCE&G, Boeing, Social Venture Partners and AmeriCorps. The pilot phase launched in June 2015 and runs through the end of 2016.

Each homeowner participant receives personalized energy savings, energy improvements worth several thousands of dollars and energy education. To participate, homeowners must submit an application with income requirements and a comparison of income-to-utility expenses.

While some of the homeowners apply directly to The Sustainability Institute, many are referred by SCE&G, which identifies its neediest of customers through its Home Energy Check-Up program or customer service calls.

"These are customers who need it more than anybody because their energy bill is sometimes such a large percentage of their overall monthly expenses," said Danny Kassis, vice president of SCE&G's customer relations and renewables. "These customers are shifting from having a huge amount of money go to their energy bills to having some money for other critical needs."

The Sustainability Institute calls the work they perform "home energy upgrades" rather than just weatherization, which typically involves caulking and air sealing the house. The Home Energy Savings

Program provides caulking and air sealing, as well as wrapping water heater and hot water pipes, CFL bulb installation, smoke detector and carbon monoxide detector installation, attic and crawl space insulation and duct system repair or replacement.

“These improvements return the deepest savings month after month for the homeowner,” said Bryan Cordell, executive director for The Sustainability Institute. “We are projecting they will save 20 percent or more on their energy bills. For a lot of the homeowners, the savings can be in the hundreds each month.”

Burghoff has been “nothing short of pleased” by the work performed on her home. “I was blown away by the level of detail,” she said. “I thought they might identify a couple of leaks and change some light bulbs, but they went beyond my expectations, even matching the paint for the new drywall behind the medicine cabinet. I said they didn’t have to do that because it’s not even going to show, but they said, ‘Oh yes, we do. You may not see it but we know it’s there.’”

Efficiency upgrades like those made to Burghoff’s home means “a lot of these customers are going to have a better overall quality of life,” said Ginger Greenway, SCE&G manager of energy information services, noting that SCE&G is tracking the data to evaluate the overall energy savings impact that customers are seeing on their bills. If the numbers track as expected, the program may continue and even expand to other cities throughout South Carolina.



*Homeowner Maggie Burghoff with Site Superintendent Chris Lisinski. Burghoff said she was “nothing short of pleased” with the energy-efficiency improvements to her home.*

## Training at-risk youth & veterans

The Sustainability Institute’s Home Energy Savings Program not only is helping low- to moderate- and fixed-income homeowners upgrade the energy efficiency of their homes, the program is also making a significant impact in the lives of the workers who perform the weatherization work.

Teams of at-risk young adults (ages 18-25) and veterans who complete the weatherization projects are members of the South Carolina Energy Conservation Corps, which recruits, trains, certifies and provides job placement services for these two populations within the energy-efficiency industry. The program has been nationally recognized and has a 94% job placement rate.

“They are getting a good skill that’s in demand in the industry and a secure job as a result,” said Cordell. “This is transforming the lives of the folks doing the work on the home.”

## Learn more

To learn more about **The Sustainability Institute's Home Energy Savings Program**, call 843-747-5885 or visit [www.sustainabilityinstitutesc.org](http://www.sustainabilityinstitutesc.org).

To learn more about **SCE&G's Home Energy Check-up program**, call 877-510-7234 or visit [www.sceg.com](http://www.sceg.com).



**The Energy Conservation Corps  
is making this home  
Energy Efficient!**

[www.sustainabilityinstitutesc.org](http://www.sustainabilityinstitutesc.org)



With 820,00 square feet of retail space underneath, the roof of Columbiana Centre is an ideal location for solar panels.



BY GINNY JONES | PHOTOS BY ROBERT CLARK

# UP ON THE ROOF

**COLUMBIANA CENTRE GOES SOLAR.**

## It's Friday morning at Columbiana Centre in Columbia, S.C. Shoppers, mall walkers and students on a field trip are bustling around. Laughing, talking, they stop at storefronts to see what's new. But one of the newest things at the mall is something they can't see.

Up on the roof, contractors are installing solar panels, converting this formerly empty space into a state-of-the-art electric generation facility. Columbiana Centre's 300 kW solar installation is one of the largest customer-owned solar generation facilities on SCE&G's system. The mall is one of the first customers to participate in SCE&G's recently approved solar incentive programs.

"Columbiana Centre was one of the first to really jump into these new programs, and they're the largest participant we have to date," said Wil Bledsoe, renewable energy engineer for SCE&G. "They're helping SCE&G increase our electric generation using renewable energy resources."

In recent years, Columbiana Centre has been working to reduce its energy use, according to Paul Hampton, account manager for SCE&G.

Hampton has worked with Columbiana Centre for 16 years and has seen the mall put significant effort toward saving energy. One of the main ways the mall saves energy is by relying on the sun to provide natural light through the building's many windows and skylights. The mall has also replaced the light bulbs on its iconic carousel with LED light bulbs, and they're working on adding LED lights in the parking lot. The mall pays close attention to

controlling their heating and cooling costs during winter and summer months.

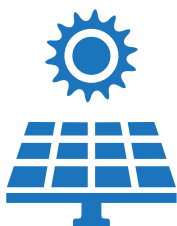
When Columbiana Centre General Manager Andy Peach contacted SCE&G about going solar, Hampton wasn't surprised.

"They have always been willing to think about ways to reduce energy usage, and they've brought ideas to us, including going solar," Hampton said.

With 820,000 square feet of retail space underneath, the roof of Columbiana Centre is an ideal location for solar panels – a large, flat, unused space with plenty of unobstructed sunlight.

Columbiana Centre contracted with Safari Energy to install the solar panels, and SCE&G has also played a role in helping the mall prepare to generate solar electricity. Although the mall has been an SCE&G electric customer since it was built, becoming a solar customer will add a new dimension to the relationship. When the mall's solar panels begin to generate electricity, SCE&G will purchase that power in exchange for credits that will help the mall offset the cost of its monthly electric bill.

"Our role in this was primarily as facilitator," Hampton said. "Solar customers need meters that can track not only the kilowatt hours they're using, but also how many they're selling, or putting back on



Since 2007, SCE&G has interconnected more than 350 customer solar systems, including homes, businesses, non-profits and government entities. More than 30 MW of new solar generation is expected to come online by the end of 2016.

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*"We're always looking for ways to be green, to find new initiatives to save on energy and be a good community partner."*

*Andy Peach, Columbiana Centre General Manager*



the system. Our metering group worked with the mall's electrical rooms to get those installed."

Because the solar installation is so large, it's possible Columbiana Centre will soon generate more electricity with solar panels than it uses. If so, the mall would not only eliminate electricity costs, but would also profit from the sale of solar power back to SCE&G.

"I'm excited to see what the overall picture of usage and generation will look like in the coming months," Hampton said. "The great thing is that we already know this will add clean power to our system, so it's already a win for SCE&G customers and the environment of South Carolina."

It was the environment of South Carolina that state legislators had in mind in 2014 when they passed South Carolina Distributed Energy Resource (DER) Program Act, which calls on South Carolina's investor-owned

utilities to generate electricity using renewable energy resources and to incent customers to invest in renewable energy generation, such as solar panels.

Under the guidelines of Act 236, SCE&G developed both customer-scale solar programs and plans for utility-scale solar generation. SCE&G's DER programs call for adding 42 megawatts (MW) of customer-scale solar generation to the utility's system and adding 42 MW of utility-scale solar generation as well. By 2020, SCE&G will have at least 84 MW of solar generation on its system, with more than 30 MW of that coming online by the end of 2016.

Peach says the solar panels are a significant step to the mall's continued efforts to save energy and be a good corporate citizen.

"We're proud to make this happen," Peach said.



*Columbiana Centre's 300 kW solar installation is one of the largest customer-owned solar generation facilities on SCE&G's system.*





## SCE&G opens first utility-scale solar facility

In January, SCE&G and TIG Sun Energy unveiled the **first utility-scale solar facility under South Carolina's Distributed Energy Resource Program Act.**

Located on Leeds Avenue in North Charleston, the 500-kilowatt facility was developed by South Carolina-based TIG Sun Energy III, a member of The InterTech Group. The facility was named Jerry Zucker Solar Park after the late founder and CEO of The InterTech Group. **The park is located on land formerly used by SCE&G for office space.**

Using more than 2,000 solar panels, the facility will **generate approximately 946 megawatt hours of clean energy a year** – enough energy to power 80 homes.

“This is a significant moment in our move toward more renewable energy generation,” said Danny Kassis, vice president of customer relations and renewables for SCE&G. “By adding utility-scale solar capacity to our system, **we take another step toward building a clean energy future for South Carolina.**” SCE&G plans to announce additional power purchase agreements for utility-scale solar power in the near future.

“We’re creating **a balanced energy portfolio** that can serve the needs of customers who want the benefits of alternative forms of generation,” said Kassis.

Meals on Wheels volunteer Torian Roseboro delivers a meal to 87-year-old Clara Curry.



# No Place Like Home

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SCANA supports agencies that provide  
services to elderly residents in need.

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BY KEELA GLOVER | PHOTOS BY ROBERT CLARK



**ARE DELIVERED TO 500 SENIORS  
IN RICHLAND COUNTY EACH YEAR**

The room is warm and cozy. Sunlight creeps through the lacy curtain panels and bounces off the crystals that hang from the lamp beside the sofa. Framed pictures of faces with loving smiles that span generations are arranged neatly on the end tables. Sitting in her chair, Clara Curry looks up and smiles when she hears a knock at the door. The arrival of a Meals on Wheels volunteer is a bright part of her day.

For more than 48 years, caring volunteers have delivered hot nutritious meals to home-bound seniors as part of Senior Resources' Meals on Wheels program. More than 80,000 meals are delivered to 500 seniors in Richland County each year, and the tireless work of volunteers and donations from companies such as SCANA and SCE&G make it all possible.

"It's a blessing," said Curry, who turned 87 in October 2015. "I appreciate the food and the fact that I don't have to worry about cooking for myself."

While she doesn't drive anymore, Curry enjoys an occasional outing with friends and her weekly visits to church. Daily visits and meals make it easier for her to live independently in the house she's called home for 60 years. She and her husband, who passed away a few years ago, raised a daughter there.

In addition to the food and supplements that are delivered, volunteers also provide a safety check that helps keep seniors healthy, safe and living independently in their own homes. The volunteers are trained to report when a senior doesn't answer or cannot be reached for delivery.

Torian Roseboro, a public safety officer, is one of those volunteers. He heard a public service

announcement about the program years ago and, 13 years later, he still delivers meals twice a week. For him, it's about more than just delivering food.

"Spending time with seniors like Curry makes it worthwhile," says Roseboro. "Even though it's a brief encounter, for most of them it's the only adult interaction they may have during the day. It's just a way to let them know that someone cares and that they aren't forgotten."

Seniors can apply or be referred by a doctor, agency or concerned individual. Home visits are done to assess the need of each client.

"We don't turn anyone away based upon their inability to pay," said Pam Dukes, executive director of Senior Resources. "Some of our clients have the ability to pay for their meals while others receive meals at no cost based upon their income."

Nearly 75 percent of Senior Resources' clients are at or below 200 percent of the poverty level. "Without the meal delivery, many of our clients would be forced to choose between paying for food, medicine or other living expenses," said Dukes.

The Meals on Wheels program also caters to seniors around the outer regions of Richland County. While it's not possible to provide a hot meal each day, volunteers deliver a week's worth of frozen meals to 500 seniors in the outlying areas.

## HOME WORKS OF AMERICA

Just as Senior Resources is working to provide food for seniors, another organization is working to make sure their houses are safe and comfortable. Home Works of America provides free repairs to low-income elderly and disabled homeowners in

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**NEARLY 75%**  
**OF SENIOR RESOURCES'**  
**CLIENTS ARE AT OR BELOW**  
**200% OF THE POVERTY LEVEL.**

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South Carolina, North Carolina and Georgia.

The work is done by youth, age 13 and up, which provides a mentoring opportunity for the volunteers, bridges the gap between the generations and teaches lessons on paying it forward.

"We like to say it's where 'construction meet compassion,'" said Jim Powell, Home Works executive director. "Seniors on fixed incomes sometimes have to use their money for food and medicine. That doesn't leave money for them to properly maintain the homes that they own."

Repairs the group oversees include replacing roofs and repairing ceilings, remodeling bathrooms and installing grab bars, painting and other general maintenance. Since its founding in 1996, more than 37,000 Home Works volunteers have made repairs to more than 2,300 homes.

In 2015, SCE&G made a donation to Home Works to help the organization continue its good deeds more efficiently – two vehicles that were retired from its fleet. The well-maintained vehicles made an immediate impact according to Powell.

"The heavy-duty pickup truck is the strongest vehicle in our small fleet," said Powell. "The first week after getting it we were able to pick up 10,000 pounds of treated lumber and went out to build wheelchair ramps. We use the SUV to transport volunteers and staff, and it can also carry some supplies. It sure beats trying to put stuff in my Prius."

Partnerships with companies like SCE&G are important to the mission of Home Works, which also receives funding from other civic groups and United Way.

"We are a charity, but we want companies to invest in our business so that we can work more strategically and more effectively, and do even more in our communities," said Powell.

### **SUSTAINING OUR SENIORS**

SCE&G also supports Sustaining Our Seniors, a nonprofit organization that promotes independence, wellness and a better quality of life for seniors.

SOS started as a project for the 2013 Leadership South Carolina class that wanted to do an awareness campaign on hunger relief for the elderly. Their project caught the attention of then Lt. Gov. Glenn McConnell who created a foundation from contributions to continue and expand upon the work of the group.

Sustaining Our Seniors now serves as a clearinghouse to direct volunteers and financial supporters to established paths for assisting seniors in areas of food and hunger, transportation, housing (Home Works of America is one of its partner agencies) and even "adopting" a senior for a one-time gift or ongoing support.

Sustaining Our Seniors, Home Works and Meals on Wheels are three of the ways SCE&G and its employees are helping serve seniors.

Taking today's meal from the volunteer, Curry walks to her kitchen and places it on the table. When asked if this was a favorite meal, without even opening the package, she replied, "Oh, yes! They're all my favorite. I like to eat and it's always good. It's truly a blessing and I'm so thankful."



# PROMISE ZONE

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*SCANA part of the effort to earn federal designation for six counties in southwestern South Carolina.*

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In April 2015, the six counties in the Southern Carolina Regional Development Alliance became the second rural area in the United States to be designated a Promise Zone by the federal government.

The Promise Zone initiative, proposed by President Barack Obama in his 2013 State of the Union address, focuses on creating jobs, leveraging private investment, increasing economic activity, expanding educational opportunities, reducing crime and finding solutions to the challenges of low-income counties.

The South Carolina Lowcountry Promise Zone contains portions of Colleton, Allendale, Bamberg, Barnwell, Hampton and Jasper counties. The Southern Carolina Regional Development Alliance won the award for the region because of the unique partnerships and innovative approach the partners are taking in addressing these challenges.

SCANA was one of more than 30 public, private and non-profit groups that assisted the Southern Carolina Regional Development Alliance in the application process for the South Carolina Promise Zone designation, which earned praise

from Congressman James E. Clyburn, who represents South Carolina's sixth district.

"One of my top priorities in Congress has been promoting economic development in areas of persistent poverty," said Congressman Clyburn. "I applaud the Southern Carolina Regional Development Alliance and its public and private partners for putting together the successful application and for working to ensure the zone lives up to its promise. Initiatives like Promise Zones require buy-in from the communities that stand to gain, and South Carolina has been fortunate to have such diverse stakeholders working together to take full advantage of these federal government efforts to combat persistent poverty."

The Promise Zone designation, which lasts for 10 years, will allow the six counties in the South Carolina Lowcountry Promise Zone to secure assistance in crafting applications for existing federal grants and other resources, as well as preferences for certain competitive federal grant programs and technical assistance from participating federal agencies.

# Paying it forward



SCANA's family of businesses and their employees contribute financial resources and countless hours of volunteer time to a wide variety of causes. Here are recent highlights.

In observance of September as Hunger Action Month, SCE&G employee volunteers packed

# 600 BOXES

that each provided **21 meals** for families in need.



SCE&G's **\$100,000** donation to the Harvest Hope Backpack Program helps provides meals and snacks to **2,800** students each weekend.

Pledges from nearly **3,000 employees** helped us meet our goal of

# 50% GIVING

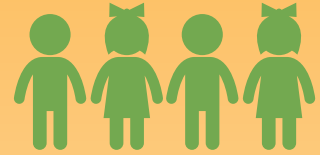
to the



The record-setting donations raised

# \$920,731

for the communities we serve.



A donation of **\$70,000** will help Palmetto Place Children's Shelter renovate the kitchen and dining area where **150 children** annually will be able to gather and begin the healing process.

For 25 years, the SCE&G Homework Centers have provided a safe and fun learning environment to help strengthen academic skills and improve the study habits of more than **13,000 students**. Last year

# 87%

**OF STUDENTS INCREASED THEIR MATH TEST SCORES**



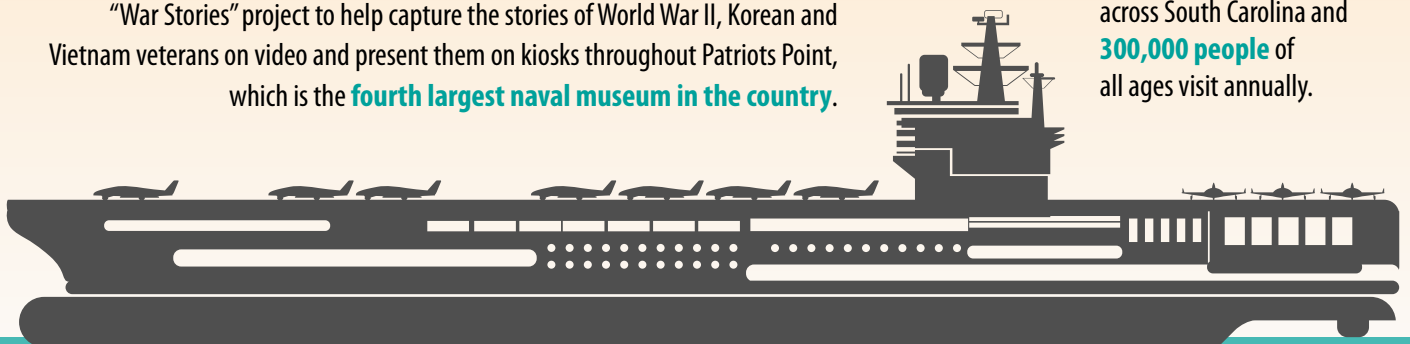
# 80%

**INCREASED THEIR READING SCORES.**

# \$125,000

was donated as part of the USS Yorktown Foundation's "War Stories" project to help capture the stories of World War II, Korean and Vietnam veterans on video and present them on kiosks throughout Patriots Point, which is the **fourth largest naval museum in the country**.

More than **26,000 students** across South Carolina and **300,000 people** of all ages visit annually.



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